

US cable firms embrace former rival Netflix as TV viewing shifts

REUTERS
California, August 6

A GROWING NUMBER of US cable operators are forming alliances with Netflix, a shift that is helping the streaming pioneer add customers as its largest single market matures.

No. 3 distributor Charter Communications is expected to make Netflix available through its set-top boxes, joining more than a dozen top US pay television operators adopting a model first rolled out in Europe. Some US providers could start selling the streaming service as part of their Internet and video packages.

Altice NV is trying that approach in France, and the company aims to extend the deal to the United States, two sources with knowledge of the matter said during the past three weeks. They requested anonymity because the discussions are private.

"Our whole model is about cooperation with many of the (streaming) providers," Altice USA chief executive Dexter Goei told reporters in May.

Netflix also indicated it wants to take the arrangement elsewhere, though the timing of any new deals is uncertain.

"We're now looking at proposals for including Netflix in some services and beginning to learn the bundling part of the business," Netflix CEO Reed Hastings said during a post-earnings webcast in July. "We're interested in expanding that."

Additional tie-ups could help Netflix hook new users in the United States, a market analysts have said as nearing saturation



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while growth in foreign markets is booming. The number of subscribers is the key metric for Netflix investors, and the breakneck growth has made the company a Wall Street darling.

Netflix reported 51.92 million US streaming customers as of June 30, and 52.03 million in international territories, handily beating analysts' forecasts. The addition of Netflix to set-top boxes helped the company top expectations for the US market, Cowen analyst John Blackledge said.

The closer ties with pay TV providers represent an abatement from the early days of Netflix streaming, which started in 2007. Many in the pay TV industry viewed the digital upstart as a challenge to their longtime business of selling bundles of channels delivered via cable wires or satellites.

But as Netflix soared in popularity, distributors began con-

cluding it was more beneficial to welcome Netflix because their customers were using the service anyway. Cable executives see the partnerships as a way to help fight cord cutting, the dropping of pay-TV service, and to promote higher-speed Internet service. In some cases, distributors receive a cut of subscription revenue when they sign up new Netflix users.

The set-top integrations began in 2013 with Virgin Media in Britain. US partnerships started in 2014 with a few smaller distributors including RCN Telecom Services. For RCN customers with TiVo boxes, Netflix is listed as a channel in the on-screen lineup, requiring just a press of a button to switch from a cable network.

RCN viewers who have not subscribed to Netflix can do so on the spot, starting with a one-month free trial. More than 80 percent become paying Netflix customers, RCN chief operating officer Chris Fenger said in an interview. "There is a very high conversion rate."

By the end of 2016, 13 of the top 25 US pay TV distributors had similar arrangements with Netflix, according to Blackledge.

US market leader Comcast Corp in November embedded Netflix into its Xfinity X1 set-top box, which is used by 55% of its 21.5 million residential video customers. Thirty percent of X1 users have logged into Netflix, either with an existing account or by signing up for a new one, the company said in May.

Charter also plans to integrate Netflix, CEO Tom Rutledge has said. A launch date has not been set.

BEIJING'S BARGAIN

How US tech giant Qualcomm is backing China's tech ambitions

THE NEW YORK TIMES
Washington, August 6

AS THE CHINESE government develops drones, the American technology giant Qualcomm is helping. The same goes for artificial intelligence, mobile technology and supercomputers.

Qualcomm is also working to help Chinese companies like Huawei break into overseas markets in support of China's "go global" campaign to develop big multinational brands. Qualcomm is providing money, expertise and engineering for Beijing's master plan to create its own technology superpowers. Big American companies fiercely protect their intellectual property and trade secrets, fearful of giving an edge to rivals. But they have little choice in China — and Washington is looking on with alarm. To gain access to the Chinese market, American companies are being forced to transfer technology, create joint ventures, lower prices and aid homegrown players. Those efforts form the backbone of President Xi Jinping's ambitious plan to ensure that China's companies, military and government dominate core areas of technology like artificial intelligence and semiconductors.

As concerns mount about Beijing's industrial policy, the Trump administration is preparing a broad investigation into potential violations of American intellectual property, according to people with knowledge of the matter.

Congress is also considering ways to restrict China's ability to acquire advanced technology by toughening rules to prevent the

To gain access to the Chinese market, American companies are being forced to transfer technology, create joint ventures, lower prices and aid homegrown players

purchase of American assets and limit technology transfers. In this arena, America's economic interests are aligned with its national security needs. The worry is that by teaming up with China, American companies could be sowing the seeds of their own destruction, as well as handing over critical technology that the United States relies on for its military, space and defence programmes. Advanced Micro Devices and Hewlett Packard Enterprise are working with Chinese companies to develop server chips, creating rivals to their own product. Intel is working with the Chinese to build high-end mobile chips, in competition with Qualcomm. IBM has agreed to transfer valuable technology that could enable China to break into the lucrative mainframe banking business.

"There's a great deal of unease in Washington," said James Lewis, an analyst at the Centre for Strategic and International Studies, a Washington-based think tank.

"The defence, intelligence agencies and others are concerned that advanced chip-making capabilities are going to China."

Qualcomm declined to comment, as did Intel. Qualcomm is

caught in the middle. The world's dominant mobile phone chip maker, Qualcomm ran afoul of the Chinese government, getting hit in 2015 with a record \$975 million fine for anticompetitive behaviour. To get back in Beijing's good graces, the company agreed to lower its prices in China, promised to shift more of its high-end manufacturing to partners in China, and pledged to upgrade the country's technology capabilities. The extent of Qualcomm's involvement with the Chinese government — and the complications for American tech giants — is seen in a low-slung office building in the southwest part of the country. There, a team of engineers is developing leading-edge microchips to compete with the finest made by Intel. The chips will help power a huge data and cloud center with the potential to strengthen the country's computing capabilities.

No longer content to rely on buying the chips that go into cellphones, computers and cars, China now wants to design and build the brains that drive much of the digital world.

The government is providing land and financing to the start-up funded with Qualcomm, called Huaxintong Semiconductor. Qualcomm has provided the technology and about \$140 million in initial funding.

"Qualcomm has a balancing act," said Willy Shih, who teaches at Harvard Business School. "Most of the world's PCs are made in China, and most of the world's smartphones too, so they have to play along. It's a fact of life."

NOTICE
NOTICE is hereby given that the General Power of Attorney executed on 23.04.2015 registered at ARA-III, Kolkata vide Book No.-4, Volume No.-6, Pages-936 to 947, being numbered 02282/2015 and thereby empowered Mr. Dilip Mallick, Mr. Suprakash Saha and Mr. Ranjit Das has been revoked by the Company- **M/s Padmalaya Nirmaan Private Limited**, through its Director/Executor Mr. Rabi Sankar Sahu, in terms of the duly Notarised Deed of Revocation of Power dated 30/12/2015, henceforth, the Company shall not be liable for any acts, deeds or things done by the above Attorneys.
Sd/- Rabi Sankar Sahu Director,
PADMALAYA NIRMAAN PVT. LTD.
Jagachha Girish Colony, 47, Ground Floor
Howrah Municipal Corporation,
Jagachha, Pin-711112, Howrah

NOTICE
NOTICE is hereby given that the General Power of Attorney executed on 23.04.2015 registered at ARA-III, Kolkata vide Book No.-4, Volume No.-6, Pages-948 to 963 being numbered 02283/2015 and thereby empowered Mr. Tanmoy Chakraborty and Mr. Jayanta Jana has been revoked by the Company- **M/s Padmalaya Nirmaan Private Limited**, through its Director/Executor Mr. Rabi Sankar Sahu, in terms of the duly Notarised Deed of Revocation of Power dated 30/12/2015, henceforth, the Company shall not be liable for any acts, deeds or things done by the above Attorneys.
Sd/- Rabi Sankar Sahu Director,
PADMALAYA NIRMAAN PVT. LTD.
Jagachha Girish Colony, 47, Ground Floor
Howrah Municipal Corporation,
Jagachha, Pin-711112, Howrah

RSD FINANCE LIMITED
Regd. Off: 224, A.J.C. Bose Road, Krishna Building, 9th Floor, Room No-902, Kolkata, West Bengal-700017
Email Id: rsdfinance.ltd@gmail.com
complianceofficer@rsdfinance.ltd.com
CIN No: L17222WB1963PLC025749
NOTICE
Notice is hereby given that pursuant to the Regulation 29 read Regulation 47 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (Listing Regulations), a meeting of the Board of Directors of the Company is scheduled to be held at its Administrative office at The Hotel Alcor, Ramdas Bhatta, in front of Indian Oil Petrol Pump, Bistupur, Jamshedpur, Jharkhand on Monday, August 14, 2017 to inter-alia consider, approve and take on record the Un-audited financial results for the first quarter ended as on June 30, 2017. Pursuant to Regulation 47(2) of the aforesaid Regulations, this intimation is also available at the website of BSE Limited (www.bseindia.com), where the securities of the company are listed and shall also be available in the website of the company www.rsdfinance.ltd.com.
For RSD Finance Ltd
Rajeev Singh Dugal
Managing Director
Place: Jamshedpur DIN - 00052037
Date: 05.08.2017

PUBLIC NOTICE
In compliance with the circular No. DNBR (PD) CC. No. 065/03.10.001/2015-16 dated July 09, 2015, issued by the Reserve Bank of India as amended from time to time, notice is hereby given that Mr. Siddharth Parasarampuria, of 2, HO Chi Minh Sarani, Kolkata - 700071, VISHNU BAHETI of 155B, Canal Street, Shreebhumi Kolkata 700048 and Ashish Tibrawalla, 7A Gurusaday Road Kolkata 700019, (herein after collectively known as the "Present directors") will take control of M/s. Chaman Exports Ltd. of 11, Jassal House, 4A, Auckland Square, Kolkata - 700017, as existing NBFC (herein after collectively known as "the company") from Mr. Tapas Kumar Das (herein after collectively known as "the Ersthil Director"). By virtue of his Death, the management and control of the Company is being shifted and vested to the Present Directors above named, from the erstwhile Director above named, on and around 3rd Day of March 2017. The change of Management / Control is on account of change in Composition of the Board of Directors. Any person whose interest is likely to be affected by the change in management/ transfer of control may intimate to the Present Directors, the Ersthil Director of the Company at the above mentioned address and Reserve Bank of India, DNBS, 15, N.S. Road, 5th Floor, Kolkata-700001 IN within 30 days from the date of publication of this notice stating therein the nature of interest & ground of objections.
Issued by the Present Directors of the company above named on 01.08.2017.
Sd/- Mr. Vishnu Baheti (Present Director),
Sd/- Mr. Ashish Tibrawalla (Present Director),
Sd/- Mr. Siddharth Parasarampuria (Present Director),
Sd/- M/s Chaman Exports LTD (Company)

TIRRIHANNAH COMPANY LIMITED
(CIN : L65993WB1988PLC001838)
Regd. Off : 5, Kiran Shankar Roy Road, Kolkata-700001
Tel: (+91-033) 22487093
Email ID: tirrihanna.co@gmail.com
NOTICE
Notice is hereby given pursuant to Regulation 29 read with Regulation 47 of SEBI (Listing Obligations and Disclosure Requirements) Regulation, 2015 that, a meeting of the Board of Directors of the Company is scheduled to be held on Monday, the 14th August, 2017 at 04.00 p.m. at 5, Kiran Shankar Roy Road, Kolkata 700001 inter alia, to consider, approve and take on record the Un-audited Financial Results of the company for the first quarter ended 30th June, 2017.
Further the trading window will be closed from the close of business hours of August 5, 2017 till 48 hours after the announcement of financial results to the Stock Exchanges.
By the Order of the Board
Of Tirrihannah Company Limited
Sd/-
Umesh Kankani
Wholetime Director
(DIN 00652561)
Place : Kolkata
Date : 05.08.2017

NOTICE
Notice is hereby given that pursuant to Regulation 29 read with Regulation 47 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, a Meeting of the Board of Directors of the Company will be held on Friday, August 11, 2017 at 06.30 P.M. at the Registered Office of the Company, inter alia, to consider, approve and take on record the Un-Audited Financial Results of the Company for the quarter ended 30th June, 2017.
This Notice is also available on the website of the Company at www.centuryextrusions.com and on the website of the Stock Exchanges where the shares of the Company are listed at www.bseindia.com and www.nseindia.com
For Century Extrusions Limited
Sd/-
(Vishal Sharma)
Place: Kolkata
Date: 05.08.2017
Company Secretary & Compliance Officer

उत्तराखण्ड आयुर्वेद विश्वविद्यालय
(राज्य सरकार का स्वयंसेवाकारी निकाय, विश्वविद्यालय अनुदान आयोग, 1956 की धारा 2(एफ) के अन्तर्गत मान्यता प्राप्त, भारतीय विश्वविद्यालय संघ (ए.आइ.यू.) की सदस्यता प्राप्त), हरियाणा, देहरादून - 248001
सूत्राभाष 0135-2685124, फैक्स: 0135-2685137, ई-मेल: uttarakhandayurved@gmail.com
:- विज्ञापित सूचना:-
(विज्ञापन संख्या: 1212)
विश्वविद्यालय द्वारा मुख्य परिसर एवं ऋषिकुल/गुरुकुल परिसरों में आयुर्वेदिक कॉलेजों एवं चिकित्सालयों में शैक्षणिक/तकनीकी/प्रशासनिक संघर्षों के रिक्त पदों को भरने हेतु अभ्यर्थियों से निर्धारित प्रारूप पर भरकर स्पीड पोस्ट/पंजीकृत डाक के माध्यम से आवेदन पत्र दिनांक 05.09.2017 की अपराह्न 5.00 बजे तक आमंत्रित किये जाते हैं। नियुक्ति संबंधी सम्स्त विवरण विश्वविद्यालय की वेबसाईट www.uau.ac.in पर उपलब्ध है।
(प्रोफेसर अनूप कुमार गवखड़)
कुलसचिव

GENERIC ENGINEERING CONSTRUCTION AND PROJECTS LIMITED
(Formerly known as Weplace Portfolio and Financial Consultancy Services Limited)
Regd Off : 201 & 202, Fitwell House, 2nd Floor, Opp Home-Town, LBS Road, Vikrol (West), Mumbai - 400083
CIN: L45100MH1994PLC082540
Website: www.gecpl.com, Email Id: info@gecpl.com Phone No: 9167720671/022-21022072
NOTICE OF BOARD MEETING
Pursuant to Regulation 29 read with Regulation 47 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (Listing Regulations), Notice is hereby given that a meeting of the Board of Directors of the Company is scheduled to be held on Friday, August 11, 2017, inter alia, to consider and approve the Un-Audited Financial Results for the Quarter ended June 30, 2017.
The said Notice may be accessed on the Company's website at www.gecpl.com and may also be accessed on the Stock Exchange website at <http://www.bseindia.com>.
Pursuant to this, the Company has decided that the close period (i.e. closure of trading window) as per the Company Code of Conduct for Prevention of Insider Trading read with Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015 would commence from August 05, 2017 and 48 hours after the results are made public on August 11, 2017.
FOR GENERIC ENGINEERING CONSTRUCTION AND PROJECTS LIMITED
(formerly known as Weplace Portfolio and Financial Consultancy Services Limited)
Sd/-
Ami Shah
Place: Mumbai
Date: 05/08/2017
Company Secretary and Compliance Officer

HOWRAH MUNICIPAL CORPORATION
4, MAHATMA GANDHI ROAD, HOWRAH - 711001
No.- WB-HMC/TN/EDAWS/17/2017-18 Date : 03.08.2017
E-TENDER NOTICE
Assistant Engineer (WS & JDJB), Howrah Municipal Corporation invites E-Tender (in prescribed form) from reputed, resourceful & bonafide contractors having sufficient experience in similar nature of works for Construction of Guard Wall and development of Pond at "P-263" Road in Ward no. 8 under HMC (Phase-I). Related information in details will be available from the E-Tender notice & the Dept. of AE (WS)/ www.wbtenders.gov.in. Document download/ sell start date (online) 05.08.2017 from 5.00 p.m. HMC authority reserves the right to accept or reject any application without assigning any reason.
169(4)/17-18
5.8.17

TAMIL NADU INFRASTRUCTURE FUND MANAGEMENT CORPORATION LTD.
Room No. 320, DBS Corporate Services, 31 A, Cathedral Garden Road, Nungambakkam, Chennai- 600 034
INVITES RFP FROM FIRMS FOR RECRUITMENT OF ANALYSTS
Tamil Nadu Infrastructure Fund Management Corporation Limited (TNIFMC), an AMC promoted by Government of Tamil Nadu, and its head quartered at Chennai. TNIFMC is a pioneer initiative to promote \$ 1 Billion AIF to invest in infrastructure with a focus on ESG (Environment, Sustainability, Governance) investments in Tamil Nadu.
The Company is managed by Dual-Discipline Team of experienced professionals both from private sector and public sector with expertise in Asset Management.
The Company wishes to empanel the services of three suitably qualified man power consultancy firms and invites proposals from reputed Recruitment Firms/Companies/ Independent Consultants with 3 years experience in recruiting personnel across the fields viz. equity research, IB, banking, private equity industry for providing recruitment services for the position of Financial Analysts.
Companies desirous of providing recruitment services, are requested to send an email to tnifmc@tnifmc.com expressing their interest on or before 17:00 Hrs on 21st August, 2017 to receive a detailed RFP.
CHIEF EXECUTIVE OFFICER
TAMIL NADU INFRASTRUCTURE FUND MANAGEMENT CORPORATION LTD.
DIPR/829 /DISPLAY/2017
Regd. Office: 19, TP Scheme Road, Raja Street Extension, RA Puram, Chennai - 600 028

CEI
CENTURY EXTRUSIONS LIMITED
CIN: L27203WB1988PLC043705
Regd Office: 113, Park Street 'N' Block, 2nd Floor, Kolkata- 700016
Website- www.centuryextrusions.com
E-mail- secretary@centuryextrusions.com
NOTICE
Notice is hereby given that pursuant to Regulation 29 read with Regulation 47 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, a Meeting of the Board of Directors of the Company will be held on Friday, August 11, 2017 at 06.30 P.M. at the Registered Office of the Company, inter alia, to consider, approve and take on record the Un-Audited Financial Results of the Company for the quarter ended 30th June, 2017.
This Notice is also available on the website of the Company at www.centuryextrusions.com and on the website of the Stock Exchanges where the shares of the Company are listed at www.bseindia.com and www.nseindia.com
For Century Extrusions Limited
Sd/-
(Vishal Sharma)
Place: Kolkata
Date: 05.08.2017
Company Secretary & Compliance Officer

HOWARD HOTELS LIMITED
Regd. Off: 20, Maurya Complex, B-28, Subhash Chowk, Laxmi Nagar, New Delhi-110092
Corporate Off: Hotel Howard Plaza, Fatehabad Road, Agra-282001(UP), INDIA.
CIN L74899DL1989PLC038622; Ph: 0562-404-8600, Fax: 0562-404-8666
Email: cs@howardhotels.com, Website: www.howardhotels.com
NOTICE OF 28TH ANNUAL GENERAL MEETING
The 28th Annual General Meeting of the Members of the Company will be held on Thursday, August 31, 2017 at the Executive Club, C/o Dolly Farms & Resorts Private Limited, 439, Village Shahoorpur, P.O. Fatehpur, New Delhi-74 at 10:00 AM. The notice of 28th AGM along with explanatory statement and instruction for e-voting alongwith Attendance slip, Proxy Form and Annual Report 2016-17 has been sent through electronic mode to all members whose e-mail ids are registered with the Company/ Depository participant(s) and physical copies of the same has been sent to all other members at their registered address in permitted mode by 5th August, 2017.
The details Pursuant to the provisions of Section 108 of the Companies Act, 2013 and Rule 20 of the Companies (Management & Administration) Rules, 2014, are given hereunder:
a) The Members of the Company holding shares either in physical or in dematerialised form as on record date i.e. August 24, 2017, are provided with the facility to cast their vote electronically through Remote e-voting services provided by CDSL on all resolutions set forth in the Notice of the AGM.
b) The persons who have acquired shares and become members of the company after the dispatch of notice may obtain the login ID and password by sending request at helpdesk.evoting@cdsindia.com.
c) Members attending the meeting, not voted already will be able to cast their votes via ballot form at the AGM.
d) A member may participate in the general meeting even after exercising his right to vote through remote e-voting but shall not be allowed to vote again in the meeting.
e) A person whose name is recorded in the register of members or in the register of beneficial owners maintained by the depositories as on the cut-off date (24.08.2017) only shall be entitled to avail the facility of Remote e-voting as well as voting in the general meeting;
f) The e-voting period shall commence 28th August, 2017 (9:00 A.M. IST) and shall end on 30th August, 2017 (5:00 P.M. IST) and e-voting shall not be allowed beyond the said date and time.
g) A copy of notice of AGM is also available on the website of the Company i.e. www.howardhotels.com, CDSL's website i.e. www.evotingindia.com and website of Stock exchange i.e. www.bseindia.com.
h) In case of any queries regarding e-voting you may refer the FAQs and e-voting manual available at www.evotingindia.com under 'HELP' section or write an e-mail to helpdesk.evoting@cdsindia.com or call CDSL at 18002005533. For any other queries connected with facility for voting by electronic means contact M/s Linkintime Pvt. Ltd. -Mr. Bharat Bhushan (AVP) @ 011-41410542 or write at delhi@linkintime.co.in.
Further pursuant to Section 91 of the Companies Act, 2013 and Regulation 42 of SEBI (LODR) Regulations, 2015 the Share Transfer Books and Register of members shall remain closed from Friday, August 25, 2017 to Thursday, August 31, 2017 (both days inclusive) for the purpose of 28th AGM of the Company.
By order of the Board
For Howard Hotels Limited
Sd/-
Gazal Mittal
(Company Secretary)
Date: 05.08.2017
Place: Agra

NATIONAL STANDARD (INDIA) LIMITED
CIN: L27109MH1962PLC265959
Regd. Off: 412, Floor-4, 17G, Vardhaman Chamber, Cawasji Patel Road, Horniman Circle, Fort, Mumbai-400001. Tel: +91 22 23024400 Fax: +91 22 23024550
Website: www.nsdl.net.in, E-mail: investors.nsdl@lodhargroup.com
NOTICE OF 54TH ANNUAL GENERAL MEETING (AGM), E-VOTING INFORMATION AND BOOK CLOSURE INTIMATION
Notice is hereby given that the 54th Annual General Meeting (AGM) of the Members of the Company is scheduled to be held on Tuesday, 29th August, 2017 at 3.30 p.m. at 6th Floor, Lodha Excelus, Apollo Mills Compound, N.M. Joshi Marg, Mahalaxmi, Mumbai - 400011 to transact the business as mentioned in the notice convening the said AGM.
Pursuant to Section 91 of the Companies Act, 2013 ("Act") and SEBI (Listing Obligations and Disclosure Requirements), Regulations, 2015 ("Listing Regulations"), the Register of Members and Share Transfer Books of the Company will remain closed on Wednesday, 23rd August, 2017 to Tuesday, 29th August, 2017 (both the days inclusive) for the said AGM.
The Company has, on 4th August, 2017, completed dispatch of Notice of AGM along with the Annual Report, Attendance Slip/ Proxy Form and communication relating to Remote E-voting interalia containing user ID and Password to the Members of the Company. Members may note that the Notice of AGM and Annual Report are available on the website of the Company at www.nsdl.net.in or download the Notice from the website of CDSL, i.e. on www.cdsindia.com.
Further, in compliance with the provisions of Section 108 of the Act and Rule 20 of the Companies (Management and Administration) Rules, 2014 as amended and Regulation 44 of the Listing Regulations, the Company is pleased to provide Remote E-voting facilities to its Members enabling them to cast their vote electronically for all the resolutions as set in the AGM Notice dated Thursday, 25th May, 2017. The Company has availed the Remote E-voting services of Central Depository Services (India) Limited (CDSL). The Company has appointed Mr. Sharatkumar Shetye, Practising Company Secretary, as scrutinizer for conducting the Remote E-voting process and voting process by means of Ballot Paper at the AGM in fair and transparent manner. The E-voting period commences on Saturday, 26th August, 2017 (9.00 a.m.) and ends on Monday, 28th August, 2017 (5.00 p.m.). The Remote E-voting module shall be disabled by CDSL for voting thereafter and the Remote E-voting shall not be allowed beyond the said date and time. The voting rights of Members shall be as per the number of equity shares held by the members as on the cut-off date i.e. Tuesday, 22nd August, 2017. The Notice has been sent to all the Members, whose names appeared in the Register of Member / Record of Depositories as on 28th July, 2017.
Any person, who acquires shares of the Company and become member of the Company after dispatch of the Notice of the AGM and holds shares as of the cut-off date i.e. Tuesday, 22nd August, 2017, may obtain login ID and password by sending a request at helpdesk.evoting@cdsindia.com. However, if the member is already registered with CDSL for remote e-voting, then he/she can use his/her existing User ID and Password for casting the vote through Remote E-voting. The Company shall provide the facility for voting through Ballot Paper at the AGM and the Members attending the Meeting who have not cast their vote by Remote E-voting shall be able to exercise their voting right at the Meeting through the Ballot paper. However, members who have cast their vote by Remote E-voting prior to the AGM may also attend the AGM on 29th August, 2017 but shall not be entitled to cast their vote again.
A person, whose name is recorded in the register of members or in the register of beneficial owners maintained by the depositories as on the cut off date i.e. Tuesday, 22nd August, 2017 only shall be entitled to avail the facility of remote e-voting as well as voting at the AGM through Ballot Paper.
The Members are requested to read the instructions pertaining to e-voting as printed in the AGM Notice carefully. Any query / concern /grievances connected with voting by electronic means, if any, members may refer the Frequently Asked Questions ("FAQs") and e-voting manual available at www.evotingindia.com, under help section or write an email to helpdesk.evoting@cdsindia.com who will address the grievances connected with electronic voting.
For National Standard (India) Limited
Sd/-
Varun Shah
Company Secretary & Compliance Officer
(Membership No.: A28901)
Place: Mumbai
Date: 7th August, 2017

THIS WEEK IN BRIEF
www.financialexpress.com

REGIONAL CONTENT: OTT'S NEXT BIG BET
Original content is a significant driver of viewership and with a high demand in the regional entertainment space, OTT players are now eyeing local content to widen their audience reach.

FACE OFF
Ashish Khazanchi of Enormous Brands on punching above one's weight, keeping advertising a people's business and more.

BLOGGER'S PARK
Lokesh Kataria of Mattel Toys on why brands should engage the oft-neglected category of millennial dads.

BRAND WAGON
with
FINANCIAL EXPRESS